

eApp[®] Express – Making *Life* Easier

AIA.COM.AU



We're making it even easier for you to submit applications.

Since the launch of our eApp[®] software in 2004, we have received regular feedback about how easy the program is to use and how easy it makes new business submissions.

With our commitment to continually improving our service to advisers and our customers, AIA Australia has launched eApp[®] Express – AIA Australia's enhanced electronic application process designed to streamline new business submissions.

eApp[®] Express customer benefits

One of the main benefits of eApp[®] Express is the ability to provide customers with a 'real time' underwriting decision at the point of sale, so they can relax knowing that they're covered as soon as the application is accepted.

eApp® Express promises to deliver a fully integrated system, including:

- A quotation package
- An electronic application, which includes reflexive questions (tailored questions triggered by answers to previous questions)
- Automated updates
- Improved listings i.e. occupations

We regularly receive positive feedback about our easy to use eApp® software and our new software promises to be even more user friendly. The functionality and layout will be very similar to eApp®, aiming to make the transition to eApp® Express as easy as possible for advisers.

Why use eApp® Express?

- Receive an underwriting assessment in 'real time' at the point of sale
- Substantially reduces requirements for follow-up consultations with clients
- Ease of navigation through the quote and application
- Ability to accept an exclusion electronically, eliminating the need to sign and submit a special acceptance terms form for cases with exclusions (without compromising legal duty of disclosure).

More information

For more information about eApp® Express, please contact your local Sales Manager or our Adviser Services team on Freecall 1800 033 490 (option 4).

