

## Manchester United To Coach Aussie Kids

**Melbourne, 14 April 2008:** AIG Life (Australia) today announced the opportunity for up to 1,700 Australian primary school children to participate in one of up to 54 AIG Soccer4Kids training sessions at their school or sporting club, delivered by official Manchester United Soccer Schools coaches.

The competition also offers the creator of the best competition entry an ultimate prize of 2 return airfares to England for themselves and a parent/guardian, accommodation, tickets to a Manchester United match in AIG's corporate section, a behind the scenes tour of Old Trafford and \$1,000 spending money.

Children enrolled in grades 3 to 6 across Victoria, New South Wales and Queensland are invited to create and upload an 'Amazing Soccer Moment' video, maximum 1 minute, to a secure website. The best entries will then be offered the chance to host this unique soccer coaching experience at their school or sporting club.

Managing Director Stuart Harrison said, "AIG Life is very proud to provide such a wonderful opportunity for Australian children, firstly by offering them the chance to be coached by literally some of the best people in the world game, while also knowing that one local boy or girl will have a chance to experience one of the world's greatest football clubs first hand at their historic home ground.

"This program offers us a wonderful grass roots connection to AIG's sponsorship of Manchester United via this unique opportunity for Australian youngsters."

**For more information please visit: [www.AIGsoccer4kids.com.au](http://www.AIGsoccer4kids.com.au).**

Or contact:

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### **The Promoter of the AIG Soccer4Kids competition is AIG Life:**

AIG Life is the trading name of American International Assurance Company (Australia) Ltd. ABN 79 004 837 861, AFSL 230043 ('AIG Life'), which has been operating in Australia for over 30 years. AIG Life is a member company of American International Group, Inc. ('AIG'), a world leading insurance and financial services organisation that employs over 106,000 people in more than 130 countries and jurisdictions. AIG Life in Australia is a specialist provider of life risk management products aimed at protecting the financial health and welfare of Australians. For full competition terms and conditions, visit [www.AIGsoccer4kids.com.au](http://www.AIGsoccer4kids.com.au).

### **About AIG**

American International Group, Inc. (AIG), a world leader in insurance and financial services, is the leading international insurance organization with operations in more than 130 countries and jurisdictions. AIG companies serve commercial, institutional and individual customers through the most extensive worldwide property-casualty and life insurance networks of any insurer. In addition, AIG companies are leading providers of retirement services, financial services and asset management around the world. AIG's common stock is listed on the New York Stock Exchange, as well as the stock exchanges in Ireland and Tokyo.