



insured



uninsured



Most people wouldn't dream
of driving without car insurance,
but aren't the passengers in the
car more important?

Unfortunately, around 24,500* people
will be killed or seriously injured on
Australian roads alone, this year.

If you died or were seriously injured,
would your family be able to cope?

Protect the things that really matter.TM

*Source: Australian Transport Safety Bureau: Road Crash Casualties and Rates, 1925 – 2004.



American International Assurance Company (Australia) Limited
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insured



uninsured

AIG[®]

You'd always get insurance on a diamond ring, but isn't the person wearing it worth a whole lot more?

If your spouse died, would your family be able to cope with the added home responsibilities and expenses?

Protect the things that really matter.™



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insured



uninsured

AIG®

Most people would never consider owning a house without home insurance; yet 6 in 10 families with dependent children do not have enough life insurance to look after their loved ones for more than one year if they were to die*.

If you died, would your family be able to cope?

Protect the things that really matter.™

*Source: IFSA Media Release – Life and risk sales up. 26 April 2007



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