

# WHY AIG LIFE?



Not all life insurance companies are the same. AIG Life's aim is to set industry standards, offering the highest level of service and the most innovative range of tailored, flexible protection plans. AIG Life is committed to helping protect the financial health and welfare of Australians.

## Member Company of AIG

AIG Life is a member company of one of the world's leading international insurance and financial services organisations, American International Group, Inc (AIG). For more than 90 years, AIG has been helping people when they need it most.

AIG employs over 116,000 people and has 74 million customers worldwide. AIG has operations in more than 130 countries and jurisdictions and the strength of the brand is evidenced by its global asset base which as at April 2008 exceeds US\$1.1 trillion.

## Financial Security

When choosing an insurance company, financial security is important. You need to know that AIG Life will be there when you make a claim. You can rest assured knowing that AIG Life's financial performance is backed by a *Standard and Poor's* AA+ rating, the highest of any life insurance company in Australia.

## Life Insurance specialists

Unlike many of their competitors, AIG Life is primarily focused on life risk insurance products. AIG Life is a life insurance *specialist*. This primary focus ensures AIG Life remains 100% dedicated to designing quality life insurance and income protection solutions.

AIG Life understands that the needs of every client are different, so AIG Life policies are designed to offer individually tailored life insurance. AIG Life's Priority Protection product can integrate different types of cover within the one policy, allowing the creation of the most effective level of protection for you.

## 'A' rated Claims team

AIG Life's belief that their claims team of experienced professionals is one of the best in the industry is now supported by an external analysis conducted by a well respected industry consultant, Sue Laing. AIG Life scored an overall 'A' rating which is the highest possible rating in the 3 tier rating structure.

The report praised the AIG Life claims team on its good working environment, pro-active hands-on management, strong planning culture, enthusiastic, committed and cohesive team and in particular, its belief in the claims message.

AIG Life is committed to providing a prompt and sensitive claims handling service. Their claims team of experienced professionals will support you through the claims process and will maintain open communication with you at all times. AIG Life's claims team makes every effort to pay claims promptly and makes sure that every claim that should be paid is paid.

AIG Life takes pride in knowing that their life and income protection solutions can make a real difference. AIG Life's goal is to ensure that all Australians have adequate protection for themselves and their families.

*This document is current as of 22 April 2008.*