

AXA names Value of Advice Award winners

AXA has recognised 5 practices in its inaugural Value of Advice Awards.

National Manager AXA and Charter Financial Planning, Paul Williams said whilst advisers add real value to their clients each and every day, it can be evaluated in many ways.

“We felt it was important to recognise the work being done by our practices, particularly during this difficult environment.

“For an adviser, the true test is by putting yourself in the shoes of your client and recognising how you, as their trusted adviser, have understood their situation, considered various options and enriched their financial wellbeing.

Mr Williams said in evaluating the winners AXA was not necessarily looking for the smartest strategy an adviser may have devised or the largest client, rather a great example of how advice has made a significant and material change to a client’s financial future.

Insert one example....

The winners of the inaugural AXA Value of Advice Award are:

Neville Crane, Planwell Financial Group – Victoria
Gino Saggiomo, Rothgard Financial Partners – Queensland
Josef Stadler, PSK Financial Services – New South Wales
Craig Todd, Sage Financial Group, Western Australia
Andrew Harris, Minerds Bell Consultancy Group, South Australia

The winners were selected by a national judging panel which included members of AXA Financial Advice Network’s management and the Authorised Representatives’ Association.

For more information, or to speak to one of the inaugural winners, please contact Michael Zappone, Media and Public Relations Manager, AXA on 03 8688 3990.