

## Media release

17 May 2010

AMP Financial Services
33 Alfred Street
Sydney NSW 2000 Australia
Public Affairs

Tel: 02 9257 6127

Email: media@amp.com.au

## AMP Horizons increases planner recruitment drive with new appointment

AMP Horizons Financial Planning Academy (AMP Horizons) has appointed Julia Byrne as new Head of Planner Recruitment as it continues to expand its national presence.

Ms Byrne assumed the new role on 11 May reporting directly to AMP Horizons Director Tim Steele as a member of the Horizons leadership team.

Prior to joining AMP, Ms Byrne was Client Services Director and General Manager for RSP Recruitment Australia and has held senior management roles at Morgan and Banks and Drake International.

"Julia brings a wealth of recruitment agency experience to AMP having project managed the recruitment of 1,200 staff nationally," Mr Steele said.

"We are seeing strong demand for our training program and Julia will play a central role in driving our recruitment efforts into new areas.

"An immediate priority for Julia will be refining our assessment process for prospective candidates and identifying new talent pools for attracting high calibre candidates to the program nationally," Mr Steele added.

The appointment follows the Academy's ninth intake with 32 new candidates selected to join the program from more than 1,300 applications.

"We have a great mix of people joining us from Olympic athletes to small business owners and candidates across the spectrum of financial services," Mr Steele said.

AMP has committed to increase its planner intake by more than 50 per cent this year to 130 and introduced its new Professional Year Program in May which graduates will undertake while working in the AMP Horizons financial planning practice or other AMP financial planning practices.

## **Media Enquiries**

Noelle Waugh Ph: 02 9257 6160 Mobile: 0434 078 490