



**AIA Australia**

PO Box 6111  
St Kilda Road Central VIC 8008  
Freecall : 1800 333 613  
Freefax : 1800 832 266  
AIA.COM.AU

## Media Release

Contact: Damien Mu, AIA Australia  
+61 407 849 189

### ***AIA Australia appoints Andrew Godfrey to head up operations area***

**Melbourne, [26 July 2010]** – AIA Australia Limited today announced the appointment of **Andrew Godfrey** to the role of Chief Administration Officer where he will be responsible for the company's Operations, IT and Strategic Initiatives Office.

Mr Godfrey joins the AIA Australia team with over 20 years experience within the financial services industry as a highly experienced senior executive and leader. Prior to joining AIA Australia, Mr Godfrey was the Chief Operating Officer for Mercer's outsourcing business in Australia and New Zealand, playing a significant role in the growth of that business within Mercer. In addition, he was also instrumental in the establishment and growth of Plum Financial Services when he served as the company's General Manager, Customer and Technology Services. His experience ranges across all facets of operations, product management and development, professional development, strategy, IT and overall business management.

AIA Australia CEO, Damien Green, said that Mr Godfrey's significant operational and commercial experience will make him an ideal addition to AIA Australia's executive team.

"Andrew brings with him a proven track record for driving operational and customer service excellence within the Australian financial services sector.

"AIA Australia's Board and management are looking forward to working with Andrew and I am confident that he will make a significant contribution as a leader within our business," Mr Green said.

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Mr Godfrey said he was excited about the opportunity ahead of him at AIA Australia. He said, "AIA Australia has done an excellent job of continuing to grow the business during the past 12 months. In a challenging environment they have never wavered from their customer-centric approach and have continued to drive exciting new business initiatives. This is a great time to be joining this strong team and I look forward to contributing to the growth of the business moving forward."

Mr Godfrey will be located in AIA Australia's head office in Melbourne.

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### **About AIA Australia**

AIA Australia Limited (ABN 79 004 837 861 AFSL 230043) has been operating in Australia for 40 years. AIA Australia is a subsidiary of the AIA Group and a specialist provider of life insurance products aimed at protecting the financial health and welfare of Australians.

AIA Australia is the country's number one group life insurer by market share. In 2009, several of its life insurance products were recognised through industry awards commending value for money, best Term & TPD product and outstanding value Income Protection insurance.

### **About the AIA Group**

The AIA Group is a leading life insurance organisation in Asia Pacific that traces its roots in the region back more than 90 years. It provides individuals and businesses with products and services for life insurance, retirement planning, accident and health insurance as well as wealth management solutions. Through an extensive network of more than 320,000 agents and approximately 23,500 employees across 15 geographical markets, the AIA Group serves the customers of over 23 million in-force policies in the region. The AIA Group has branch offices, subsidiaries and affiliates located in jurisdictions including Australia, Brunei, China, Hong Kong, India, Indonesia, Macau, Malaysia, New Zealand, Philippines, Singapore, South Korea, Taiwan, Thailand and Vietnam.

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