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AMP appoints Director of Advice

AMP Financial Services has appointed Scott Machin to the newly created role of Director of Advice commencing immediately.

AMP Director of Financial Planning, Advice & Services Steve Helmich said Mr Machin's appointment signifies AMP's strong focus on providing the best quality advice and support across its licensees.

"We recognise that advice is our core business and we want to deliver the best and most efficient advice in the financial planning market.

"This is about supporting our planners in delivering high quality financial planning advice to more Australians. Scott's diverse experience at AMP and insight into the advice space is key to ensuring we achieve this.

"Scott is well placed to lead the Advice team with a focus on delivering the best outcomes for planners and clients," Mr Helmich concluded.

Mr Machin, as Director of Advice heads up paraplaning, product research, advice solutions and TapIn (adviser technical support) for AMP Financial Planning, Hillross and Horizons planners.

Mr Machin has worked at AMP for over 20 years. In his most recent role as Head of Paraplaning, he successfully reinvigorated AMP's paraplaning operation across four states, providing services to over 250 AMP practices.

Prior to that he led a large scale change program within the Finance function, and has also managed a diverse range of business functions and projects across Financial Planning, Advice & Services, Product Manufacturing and Finance.

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