



**10 August 2010**

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### **AMP offers advice that's just around the corner**

AMP today officially opened its first retail financial planning centre in the heart of Parramatta, introducing a new way for customers to access quality and affordable financial advice.

The AMP Financial Planning Centre, officially opened by Parramatta Lord Mayor Paul Garrard and AMP CEO Craig Dunn, is expected to attract a broad customer base, offering a free initial consultation with one of the centre's 16 financial planners to talk through their financial needs.

AMP Financial Planning Managing Director Michael Guggenheimer said the launch of AMP's first walk in retail financial planning centre is part of AMP's aim to make it easier for people to access quality financial advice.

"This is an opportunity for customers to have direct access to tailored advice based on their individual needs. It's a one-stop-shop where customers can get the financial advice they need, whether it's increasing their savings; protecting their income; maximising their super; owning their home or planning for their retirement."

Mr Guggenheimer said that this new model had proven attractive to planners who wanted to make the transition to a self employed environment while also being supported by the AMP brand.

"We are providing planners with all the infrastructure and onsite support they need to run their business and provide convenient and quality financial advice to clients. Many planners have been attracted to this concept and the support the centre can offer them, and we expect to grow the numbers of planners available at the centre even further post its launch."

The AMP Financial Planning Centre is located at 20 Smith Street, Parramatta in the financial hub of Western Sydney.

"At the geographic and demographic centre of the greater Sydney metropolitan area, Parramatta has gone through some exciting changes over the past few years and has grown into a full service business hub, making it a suitable market for us to grow our business," Mr Guggenheimer added.

For more information on the AMP Financial Planning Centre visit the website at [www.amp.com.au/fpp](http://www.amp.com.au/fpp).

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