



# **MLC** Insurance (Super)

TARGET MARKET DETERMINATION

# **Target Market Determination**

This Target Market Determination (TMD) describes the class of consumers that comprise the target market for this product and matters relevant to the distribution and review of this product. This document does not form part of the Product Disclosure Statement (PDS) for the product and isn't intended to be a summary of the features or terms of the product. This document does not take into account any person's individual objectives, financial situation or needs. It's recommended that consumers read the PDS before making any decision regarding the product.

Criteria	Description	Description		
Product Particulars				
Product Name	MLC Insurance (Super) (APIR code: 1	MLC Insurance (Super) (APIR code: NUL5753AU)		
Issuer	NULIS Nominees (Australia) Limited	NULIS Nominees (Australia) Limited		
	ABN 80 008 515 633 AFSL 236465 (r	referred to as 'we', 'us' or 'our')		
Superannuation fund	MLC Super Fund ABN 70 732 426 02	24		
Issue date	14 December 2023			
Version	3			
Section 1: Target Market*	'			
Product type	The product covered by this documer. The product does not provide for any balance or value.			
Class of consumer	An individual is in the target market environment, Life Insurance in the f	(1) Likely objectives, financial situation and needs of consumers in the target market  An individual is in the target market for this product if they wish to obtain, within the super environment, Life Insurance in the form of Life cover, Total and Permanent Disablement (TPD) cover or Income Protection (IP) cover as outlined below:		
	I ITA COMAT	otal and Permanent Disablement (TPD)	Income Protection (IP)	
	envisage that in future they will or m or financial-in-kind commitments, financial commitments of their esta	The consumer wants to reduce their exposure where they have (or envisage that in future they will or may have) outstanding financial or financial-in-kind commitments, and (for life cover) outstanding financial commitments of their estate or of their dependants, that will or may have) a need to replace their income if they are		
	Death     Terminal Illness     Accidental Injury (where applicable under the product terms).	The life insured is incapable of ngaging in:  meaningful gainful employment, or independent living  ue to total and permanent isablement.	- unable to earn income (or are only able to earn a lower income due to illness or injury.	
	These financial or financial-in-kind debt servicing costs, income or rever and accommodation costs, personal commitments and/or business successions.	nue replacement, medical and re care and (for life and TPD cove	ehabilitation costs, transportation	



For the purpose of this TMD, an individual is in the target market for Life Insurance within the super environment if they accept that there are legislative restrictions that impact the insurance cover, including:

- the insurance premiums must be paid from a super account balance or by making a contribution to a super account;
- any insurance claim will be paid via the trustee of the super fund, who must also approve payment
  of the benefit;
- if the consumer dies and has not made a valid binding death beneficiary nomination, the trustee of the super fund may determine the beneficiary or beneficiaries who will receive the death benefit;
- the qualifying definitions under which an insurance claim can be paid must be consistent with legislated superannuation rules called 'conditions of release';
- the legislated 'conditions of release' must be satisfied before benefits, including an insurance claim, can be paid to the member, and
- taxation may apply to benefit payments.

## (2) Financial situation of consumers in the target market

As the premiums may vary from time to time (in accordance with the chosen premium structure) the consumer should have the financial capacity to pay the premiums over the period they intend to hold the product.

The potential relevant sources of financial capacity (consumer must have at least one) are:

- Is earning income;
- Has personal savings;
- Has superannuation, or
- Otherwise has financial capacity to pay premiums.

#### (3) Demographic and eligibility requirements

Requirements	Life	TPD	IP
Entry Age (next	16-60 Level Premium	16-60	19-60
birthday)	16-65 Stepped Premium	(19-60 if taken as an extension to Critical Illness)	
Australian permanent resident	✓	✓	✓
Gainfully employed	n/a	✓	✓
		(Cover may be available for Home Duties)	

Key product attributes

The consumer is in the target market if they want, within the super environment, insurance cover with the following key attributes:

Key Attributes	Life	TPD	IP
Premium structure – premiums are not guaranteed and can increase over time for both stepped and level premium options. Premiums will vary if the sum insured changes or if premium rates change.	✓	<b>✓</b>	<b>✓</b>
Stepped premiums are based on your age and will usually increase each year as you get older to reflect the increasing likelihood of claim.			
Level premiums are designed to spread the costs of the premiums over the life of the policy. Premiums are higher in the early years and lower in later years compared to stepped premiums which increase as you get older.			
The payment of premiums – if premiums are not paid when due, the policy may lapse in which case the consumer would no longer be covered and cannot make	<b>√</b>	<b>√</b>	✓



i e				
a claim.				
Premium payment frequency and method – ability to pay premiums:				
on a monthly, half-yearly or annual basis     via direct debit, credit card, cheque, BPay or eligible MLC or super wrap account^     by rollover from an external super fund (only annual premium frequency is allowed using this method).     for further information regarding the list of eligible accounts and which type of premiums can be deducted from that account, please refer to the MLC Insurance (Super) Product Disclosure Statement.				
Eligibility criteria – certain consumers may be ineligible for cover if they do not meet the eligibility criteria for this product. Eligibility criteria of the consumer could include:  • age; • employment status and occupation; • residency status, and • health status.		✓	✓	<b>√</b>
There may be exclusions and customisable benefits including but not limited to:	Suicide exclusion for Life or Terminal Illness in first 13 months of policy start, reinstatement or increase	<b>√</b>	n/a	n/a
	Conditions pre-existing the insurance	✓	✓	✓
	Self-inflicted injury or attempted suicide	n/a	✓	✓
	Normal and uncomplicated pregnancy or childbirth	n/a	n/a	✓
	War or warlike operations	n/a	n/a	✓
	Benefits will not be payable where the claim arises directly or indirectly from committing, or attempting to commit, a criminal act.	n/a	n/a	<b>√</b>
There are ancillary and/or customisable benefits		✓	✓	<b>√</b>
Underwriting process - could also impact the price of the product, the sum insured and the terms and conditions of the insurance policy or result in exclusions or benefit limitations being applied.		<b>√</b>	√	✓

# Target Market Determination



#### Insurance offering

This product offers life insurance cover as listed below, provided by MLC Limited in accordance with the terms and conditions outlined in the Product Disclosure Statement (PDS). MLC Limited is part of the Nippon Life Insurance group and is not a part of the Insignia Financial Group. MLC Limited uses the MLC brand under licence.

The consumer is in the target market for this product if they wish to obtain, within a super environment, one or more of the following types of life insurance:

Description of the life insurance cover	Type of claim payment	
Description of the life insurance cover	Lump sum payment	Monthly payments
Life – In the event that the consumer, i.e. the life insured:	✓	х
<ul> <li>dies; or</li> <li>is diagnosed with a terminal illness; or</li> <li>suffers an accidental injury (specified terms).</li> </ul>		
TPD – In the event that the consumer, i.e. the life insured:	✓	х
<ul> <li>suffers a permanent disability meaning they cannot work again in any occupation they are reasonably suited to; or</li> <li>suffers either a permanent cognitive deficit, a specified loss of use or for those performing Home Duties, a permanent inability to perform specified Domestic Duties; or</li> <li>after age 65, if they suffer a Loss of Independent Existence.</li> <li>(Certain specified terms or an own occupation definition may apply to pre-1 July 2014 policies).</li> </ul>		
IP - In the event that the consumer, i.e. the life insured is:	Х	✓
unable to work due to illness or injury; or     partially restricted in performing their duties and suffering a reduction in income due to illness or injury.  Note: With the Income Assure cover, both the Total and Partial Disability definitions will change after 24 months on claim, requiring the life insured to meet the definition of Severely Disabled.		

The consumer may nominate an amount of insurance which is tailored to their own individual circumstances. If successfully underwritten, specific occupation loadings and/or medical exclusions may apply. Premium rates will be based on age and gender. The consumer's premiums may be higher or lower depending on their occupation and any medical loadings, and in the case of income protection will vary based on the waiting period and benefit period.

## Negative target market

This product is not designed for individuals whose circumstances match any of the following:

- the consumer does not want Life, TPD or IP insurance within the super environment;
- the consumer is considering applying for insurance and is aged younger than the minimum entry age (next birthday) of 16 for Life or TPD cover or 19 for IP cover;
- the consumer is considering applying for insurance and is aged older than the maximum entry age (next birthday) of:
  - 60 for Life cover with Level Premiums or 65 for Life cover with Stepped Premiums;
  - 60 for TPD cover; and
  - 60 for IP cover;
- the consumer does not meet (and does not intend to meet) the criteria outlined in the Insurance offering section;
- the consumer seeks (or intends to seek) insurance cover for benefits that may be excluded as outlined in the *Key product attributes* section;
- the consumer is contemplating self-harm; or
- the consumer is not an Australian citizen or permanent resident.

\*A consumer, who previously held a MLC Insurance (Super) policy or was covered by a MLC Insurance (Super) policy that lapsed due to non-payment of premium, who has applied to have their policy reinstated within six months of the lapsation and has satisfied the reinstatement requirements for this product, will still be within the target market, irrespective of whether they otherwise fall within the target market described above.



Conditions for distributors			
Distribution channels	This product may be dist	ributed to consumers in the following ways:	
	financial advice or gene	ee or their Authorised Representative (as defined by law) who provides person eral advice; or us, but only in relation to existing customers (e.g. where the application is f	
Distribution conditions and restrictions	Advertising and promotional material		
	The Distributor must not produce advertising or promotional materials in relation to this product wit our written consent.		
	For distribution via pers	onal advice	
	<ul> <li>Application for cover must be submitted by a suitably authorised financial adviser (i.e. authorised life risk products and super), operating under an appropriate AFSL who has accepted the MLC Lim Distribution Agreement and has obtained a licensee code and adviser code.</li> </ul>		
	For distribution via general advice		
	<ul> <li>Distributor must not distribute to a consumer who does not satisfy the demographic factors and eligibility requirements in the Target Market as set out above;</li> <li>Application for cover must be submitted via an appropriate AFSL, with appropriate authorisatio who has accepted the MLC Limited Distribution Agreement and has obtained a licensee and adv code;</li> <li>Distributor must have established structured training and/or quality assurance standards;</li> <li>Applicant must meet application screening questions;</li> <li>Distributor must provide the consumer with the PDS.</li> </ul>		
	2 is this dies in det provi	ue une como anno. Hiva une 1 20.	
Reporting required from distributors Reporting requirements		in retail product distribution conduct (whether or not it is excluded conduct must provide the following information to us.	
	Complaintinformation	Complaints (as defined in section 994A(1) of the Corporations Act) receive during a calendar quarter relating to product design including its features terms or conditions or product distribution. The distributor should provid all the content of the complaint, having regard to privacy.	
		Timing: As soon as practicable, or in any event, within 10 business days after the end of each calendar quarter.	
	Significant dealings outside TMD	If the Distributor becomes aware of a significant dealing in the product whic is not consistent with this TMD, they must report details about the significar dealing, such as:	
		<ul> <li>whether the significant dealing relates to giving or implementing person advice;</li> <li>the date on which the significant dealing occurred, or the date range durin which dealings occurred that taken together are significant;</li> <li>when and how the significant dealing was identified;</li> <li>the number of consumers involved in the significant dealing;</li> <li>the nature and significant age of the significant dealing including why.</li> </ul>	
		<ul> <li>the nature and circumstances of the significant dealing, including why is not consistent with the TMD;</li> <li>whether there has been or is likely to be consumer harm or detriment a a result of the significant dealing and, if known, the nature and extent the harm or detriment, including the amount of any monetary loss; and what steps have been taken (if any) in relation to the significant dealing</li> </ul>	

# Target Market Determination



Review frequency		
Periodic Review	This TMD will be reviewed at least annually and will be updated as and when appropriate.	
Review triggers The following events and circumstances (	review triggers) will trigger a review of this TMD as they may mean that it is no longer appropriate:	
Significant product change	We make a significant change to the key product attributes, terms or conditions.	
Insurance attributes	We identify that the insurance attributes are materially inconsistent with our expectations regarding the following measures:	
	<ul> <li>product claims ratio;</li> <li>the number or rate of paid, denied, and withdrawn claims;</li> <li>the number of policies sold;</li> <li>policy lapse or cancellation rates; and</li> <li>percentage of applications not accepted.</li> </ul>	
Significant breach	We commit a significant breach of a financial services law, where the breach relates to the design or distribution of the product.	
Product performance	We make a determination that the applicable product is not promoting the financial interests of the members of the fund.	
Significant dealings outside TMD	We identify significant dealings outside of the TMD.	
Complaints from members or distributors	We receive a significant and unexpected number of complaints, in respect of one or more calendar quarters, in relation to the product design (including features, terms or conditions) or the manner in which the product is distributed.	
Notification from ASIC	We receive a notification or engagement from ASIC raising serious concerns regarding the design or distribution of the product.	